

Featuring Salba Smart on *NaturalProducts Marketplace.com* on January 13, 2010
Online Impressions: 16,911

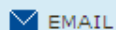
Natural Products

M A R K E T P L A C E .

Salba in HAPPYBABY Products

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DENVER—Salba Smart granted exclusive usage rights to HAPPYBABY to fortify HAPPYBABY's new line of HAPPYTOT fruit and veggie mixes with Salba (Sahi Alba 911 & 912 varieties of *Salvia hispanica* L). Salba will also feature in the later stage of HAPPYBABY Easy Organic Meals created for specific stages of infancy, which are soon to hit stores.

HAPPYTOT combos are available in easy-to-handle pouches with easy-pour spouts. HAPPYTOT fruit and veggie mixes contain antioxidants, fiber, protein, and essential omega-3 fatty acids, which play an important role in the health, brain development and behavior of children. The six SKUs of fruits and veggies include: Banana, Peach, Prunes & Coconut; Sweet Potato, Carrot & Apple; Green Beans, Peas & Pears; Banana, Mango & Peach; Spinach, Mango & Pear; and Apple & Butternut Squash.

Salba is also featured in the later stage of HAPPYBABY Easy Organic Meals, which will be available in stores in early 2010. These balanced meals for babies 7 months and older feature the same BPA-free pouch and easy-pour spout. They are available in six varieties, all with high protein: Gobble Gobble, Beef Stew, Chick Chick, Amaranth Ratatouille, Super Salmon and Mama Grain (black beans, banana and quinoa).

Salba is a whole-food source of omega-3 fatty acids and fiber, all natural, high in protein and low in carbohydrates. It contains vitamins and minerals, has no *trans*-fats, and is certified non-GMO, vegan, Kosher and gluten free.

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