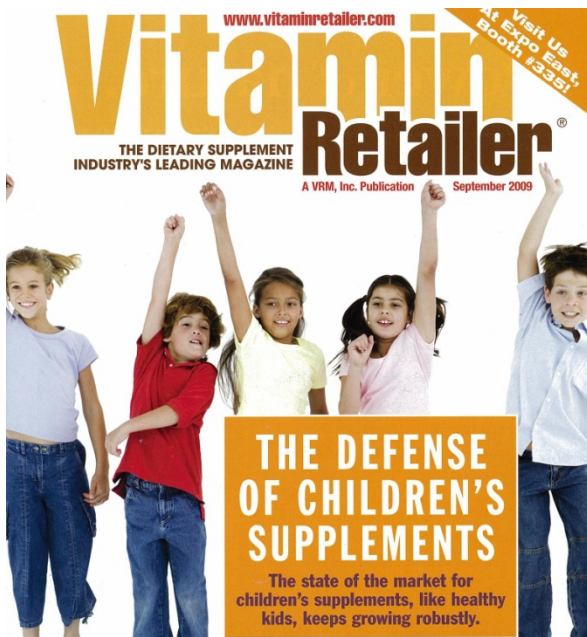


Fresh ink

HOT OFF THE PRESS!

Featuring Salba Smart in the September issue of *Vitamin Retailer*
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Studies Focus on Salba

According to Salba Smart Natural Products (Denver, CO), 2007 research at the Risk Factor Modification Center, St. Michael's Hospital, University of Toronto, Canada, produced clinical results indicating that Salba can assist in the prevention and treatment of cardiovascular disease in type 2 diabetes. An article in *Diabetes Communicator* published in April 2009 reports that the group's new research will investigate Salba's potential to affect weight loss.

Preliminary research results from the University of Toronto suggest Salba can reduce after-meal blood glucose and insulin levels, as well as suppress appetite. The findings mirror results from other international studies, par-

ticularly one conducted in healthy human individuals at the University of Antwerp in Belgium. Consumption of approximately 45g each day of Salba for one month reduced blood pressure, triglycerides and waist circumference or abdominal fat in participants. Results recently published in the *British Journal of Nutrition* from another study noted a reversal of insulin resistance and a reduction of triglyceride levels and abdominal fat in rats that had been fed a sucrose-rich diet for months in order to induce metabolic syndrome and obesity. The University of Toronto hopes to undertake its weight loss research soon.

For more information, call (303) 999-3996 or visit www.salbasmart.com.

WWW.VITAMINRETAILER.COM ■ SEPTEMBER 2009

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