



Salba Smart Thin Twisted Pretzels

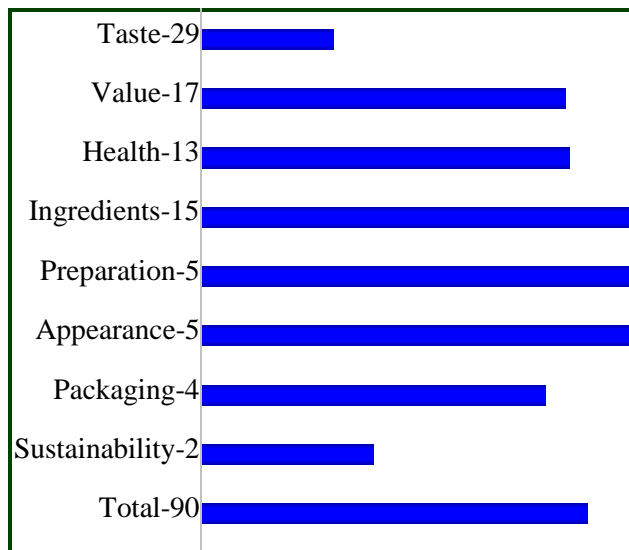
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This product is a HIT! What's Salba? Salba is a whole grain, an heirloom variety of chia with an extremely high content of omega 3s and fiber. In fact it has about 15 times as much omega 3 as salmon in the same size portion. The pretzels are tasty and crisp and have a good balance of salt. For those who snack, this is a great alternative that is loaded with heart-healthy omega 3s. Retail for \$3.99.

Salba Smart Natural Products, LLC
303 999 3996
<http://www.salbasmart.com>

Scoring Breakdown:



Ratings Criteria

With over 50,000 products in the average supermarket, people don't have the time, or the money, to test every product on the shelves and with 15,000 new products every year consumers need to know what's out there!

So Phil does the testing and the tasting for you and gives the product a rating out of 100 so you know what you can expect when you try something new!

SupermarketGuru does not sell the foods we review, nor receive any compensation from the manufacturers for reviewing or rating them.

Phil taste-tests and judges each product based on the following 8 criteria:

1. (30 points) Taste: The most important attribute of any food
2. (20 points) Value: Is it worth it?
3. (15 points) Health: Based off the nutritional information, is it nutritionally balanced?
4. (15 points) Ingredients: What's in it, how natural is it?
5. (5 points) Preparation: When applicable, how accurate or good are the directions *
6. (5 points) Appearance: Is it appetizing and does it resemble its photo or description
7. (5 points) Packaging: Is it appropriate for the product and does it have any benefits such as resealability, added freshness, better storage, etc.
8. (5 Points) Sustainability: Is the packaging biodegradable, is it wasteful, is the company endeavoring to offset their carbon footprint?

** products that do not have any preparation will have the full value of these points included in their total score*